



Tourism Board Meeting

April 21, 2016

8:00 am

Visitors Center Conference Room

AGENDA

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| I. | Call to Order | Becky Ebert, Chairman |
| II. | Roll Call | Renee Bayliss |
| III. | Approval of Minutes – March 17, 2016 | |
| IV. | Executive Director’s Report | Justin Kerns, Exec Director |
| V. | New Business | |
| | a. 2016 Annual Civil War Trails Meeting Recap | Justin & Renee |
| | b. Regional Initiatives Update (SVDMO & Beer/Wine Trail) | Justin Kerns |
| | c. Committee updates / bylaws explanation | Becky Ebert |
| | i. Marketing | |
| | ii. Nominating Committee | |
| VI. | Old Business | |
| | a. Top of Virginia Artisan Trail Update | Karen Helm |
| VII. | Presentation: Karl Littman, co-owner of Candy Hill Campground | |
| VIII. | Public Comments | |
| IX. | Next Meeting: May 12, 2016, 8:00 am (due to STS Marketing College) | |
| X. | Adjournment | |