



**Tourism Board Meeting**

July 30, 2015

8:00 am

Visitors Center

**AGENDA**

- I. Call to Order Becky Ebert, Chairman
- II. Roll Call Amy Simmons, Recorder
- III. Approval of Minutes – June 18, 2015
- IV. Executive Director’s Report Amy Simmons, Interim
- V. New Business:
  - a. Shenandoah Valley Battlefields Foundation Donation Request
  - b. Marketing Plan Review
  - c. Strengths/Opportunities/Challenges Discussion
- VI. Old Business:
  - a. New Director Recruitment Update Amy Simmons
- VII. Public Comments
- VIII. Next Meeting: August 20, 2015, 8:00 am
- IX. Adjournment