



Tourism Board Meeting

March 17, 2016

8:00 am

Visitors Center Conference Room

AGENDA

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|-------|---|-----------------------------|
| I. | Call to Order | Becky Ebert, Chairman |
| II. | Roll Call | Recorder |
| III. | Approval of Minutes – February 18, 2015 | |
| IV. | Executive Director’s Report | Justin Kerns, Exec Director |
| V. | New Business | |
| | a. Interested Visitor Survey Results | Justin Kerns |
| | b. 2016 Civil War Weekend Update / Plans | Justin Kerns |
| | c. Committee formations/assignments | Becky Ebert |
| | i. Marketing (to help develop marketing plan for FY17) | |
| | ii. Officer Nominating Committee | |
| VI. | Old Business | |
| | a. 2016 Visitor Guide Update | Justin Kerns |
| VII. | Presentation: Holly Redding & Bonnie Landy from Winchester Brew Works | |
| VIII. | Public Comments | |
| IX. | Next Meeting: April 21, 2016, 8:00 am | |
| X. | Adjournment | |