

Tourism Board Meeting
April 20, 2017
8:00 am
Visitors Center Conference Room

AGENDA

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|-------|--|-----------------------------|
| I. | Call to Order | Dan Martin, Chairman |
| II. | Roll Call | Renee Bayliss |
| III. | Approval of Minutes – March 16, 2017 | |
| IV. | Executive Director’s Report | Justin Kerns, Exec Director |
| V. | Committee Reports | |
| | a. Branding Committee (final report for now) | Andy & Priya |
| | b. Marketing Committee | Sharon & Kristen |
| | c. MATPRA Marketplace Taskforce | Karen & Mary |
| VI. | Unfinished Business | |
| | a. Tour guide discussion (tabled from March) | Justin & Renee |
| | b. FY/18 Board Appointments (tabled from March) | Justin & Dan |
| VII. | New Business | |
| | a. None | |
| VIII. | Public Comments | |
| IX. | Next Meeting: May 18 th (Shawn Hershberger to be special guest) | |
| X. | Adjournment | |