



Tourism Board Meeting
December 15, 2016
8:00 am
Visitors Center Conference Room

AGENDA

- | | | |
|-------|---|-----------------------------|
| I. | Call to Order | Dan Martin, Chairman |
| II. | Roll Call | Renee Bayliss |
| III. | Approval of Minutes – November 10, 2016 | |
| IV. | Executive Director’s Report | Justin Kerns, Exec Director |
| V. | Committee Reports | |
| | a. Marketing Committee | Sharon & Kristen |
| | b. Branding Committee | Andy & Priya |
| | c. MATPRA Marketplace Committee | Justin Kerns |
| VI. | Unfinished Business | |
| | a. None | |
| VII. | New Business | |
| | a. Top of Virginia Artisan Trail Update | Karen Helm |
| | b. ABC License for Gift Shop | Justin Kerns |
| VIII. | Public Comments | |
| IX. | Next Meeting: January 19, 2016, 8:00 am | |
| X. | Adjournment | |