



**Tourism Board Meeting**  
July 14, 2016  
8:00 am  
Visitors Center Conference Room

**AGENDA**

- |       |   |                             |
|-------|---|-----------------------------|
| I.    | Call to Order   | Dan Martin, Chairman        |
| II.   | Roll Call   | Renee Bayliss               |
| III.  | Approval of Minutes – June 16, 2016                                       |                             |
| IV.   | Executive Director’s Report   | Justin Kerns, Exec Director |
| V.    | New Business  |                             |
|       | a. Virginia Tourism / Delegate Collins FAM Tour                           | Justin                      |
|       | b. VACVB Legislative Committee Chair Nomination                           | Justin                      |
|       | c. Committee updates  |                             |
|       | i. Marketing  | Sharon & Kristen            |
|       | ii. Branding  | Andy & Priya                |
|       | 1. Recommendation & vote  |                             |
|       | iii. Bylaws   | Dan & Karen                 |
| VI.   | Old Business  |                             |
|       | a. Top of Virginia Artisan Trail Update                                   | Karen Helm                  |
|       | b. Family Travel with Colleen Kelly Update                                | Justin Kerns                |
| VII.  | Presentation: Brett & Josh, Owners of Gingerwolf Distillery in Middletown |                             |
| VIII. | Public Comments   |                             |
| IX.   | Next Meeting: Aug 18, 2016, 8:00 am                                       |                             |
| X.    | Adjournment   |                             |