



Tourism Board Meeting
June 16, 2016
8:00 am
Visitors Center Conference Room

AGENDA

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|-------|---|-----------------------------|
| I. | Call to Order | Becky Ebert, Chairman |
| II. | Roll Call | Renee Bayliss |
| III. | Approval of Minutes – May 26, 2016 | |
| IV. | Executive Director’s Report | Justin Kerns, Exec Director |
| V. | New Business | |
| | a. Family Travel with Colleen Kelly Filming in July | Justin |
| | b. Committee updates | |
| | i. Marketing | Sharon & Kristen |
| | ii. New Committee Formation | Becky/Justin |
| | 1. Branding; Bylaws Review | |
| | c. Chair and Vice Chair – vote | |
| VI. | Old Business | |
| | a. Top of Virginia Artisan Trail Update | Karen Helm |
| VII. | Presentation: Len Capelli, Econ Dev & Tourism Coordinator for Clarke County | |
| VIII. | Public Comments | |
| IX. | Next Meeting: July 21, 2016, 8:00 am (conflict with CRUSA Summit) | |
| X. | Adjournment | |