



**Tourism Board Meeting**  
March 16, 2017  
8:00 am  
Visitors Center Conference Room

**AGENDA**

- |       |   |                             |
|-------|---|-----------------------------|
| I.    | Call to Order   | Dan Martin, Chairman        |
| II.   | Roll Call   | Renee Bayliss               |
| III.  | Approval of Minutes – February 16, 2017                         |                             |
| IV.   | Executive Director’s Report                                     | Justin Kerns, Exec Director |
| V.    | Committee Reports   |                             |
|       | a. Marketing Committee  | Sharon & Kristen            |
|       | b. Branding Committee   | Andy & Priya                |
|       | i. Vote to approve final logo                                   |                             |
|       | c. Bylaws Committee   | Dan & Karen                 |
|       | d. MATPRA Marketplace Taskforce                                 | Karen & Mary                |
| VI.   | Unfinished Business   |                             |
|       | a. National Trust for Historic Preservation solicitation (vote) | Justin                      |
| VII.  | New Business  |                             |
|       | a. Tour guide discussion  | Justin & Renee              |
| VIII. | Public Comments   |                             |
| IX.   | Next Meeting: April 20  |                             |
| X.    | Adjournment   |                             |