



**Tourism Board Meeting**  
May 18, 2017  
8:00 am  
Visitors Center Conference Room

**AGENDA**

- |       |   |                             |
|-------|---|-----------------------------|
| I.    | Call to Order                                     | Dan Martin, Chairman        |
| II.   | Roll Call   | Renee Bayliss               |
| III.  | Approval of Minutes – April 20, 2017              |                             |
| IV.   | Executive Director’s Report                       | Justin Kerns, Exec Director |
| V.    | Committee Reports                                 |                             |
|       | a. Marketing Committee                            | Sharon & Kristen            |
|       | b. MATPRA Marketplace Taskforce                   | Karen & Mary                |
| VI.   | Unfinished Business                               |                             |
|       | a. None   |                             |
| VII.  | New Business                                      |                             |
|       | a. Southeast Tourism Society Congressional Summit | Justin Kerns                |
|       | b. Tourism Master Plan discussion                 | Justin Kerns                |
| VIII. | Introduction/Presentation by Shawn Hershberger    |                             |
| IX.   | Public Comments                                   |                             |
| X.    | Next Meeting: June 15 <sup>th</sup>               |                             |
| XI.   | Adjournment                                       |                             |