



Tourism Board Meeting
Sept 22, 2016
8:00 am
Visitors Center Conference Room

AGENDA

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|-------|---|-----------------------------|
| I. | Call to Order | Dan Martin, Chairman |
| II. | Roll Call | Renee Bayliss |
| III. | Approval of Minutes – July 14, 2016 & Aug 18, 2016 | |
| IV. | Executive Director’s Report | Justin Kerns, Exec Director |
| V. | Committee Reports | |
| | a. Marketing Committee | Sharon & Kristen |
| | b. Branding Committee | Andy & Priya |
| | c. Bylaws Committee | Dan & Karen |
| VI. | Unfinished Business | |
| | a. Artisan Trail Inaugural Celebration Recap & Next Steps | Karen Helm |
| VII. | New Business | |
| | a. MATPRA Marketplace Hosting 2017 | Justin Kerns |
| | b. Release of 2015 VTC Tourism Impact Numbers | Justin Kerns |
| | c. VTC Grant Award | Justin Kerns |
| VIII. | Public Comments | |
| IX. | Next Meeting: Oct 20, 2016, 8:00 am | |
| X. | Adjournment | |