



We invite you to visit the beautiful Shenandoah Valley!

If you are interested in attending a Spring FAM Tour of the Shenandoah Valley, please contact any of our destinations below.

[DMOs are also willing to coordinate visits for individual journalists based on assignments, story ideas and seasons.]

Winchester-Frederick County Convention & Visitors Bureau

info@visitwinchesterva.com
VisitWinchesterVA.com
(540) 542-1326
1400 S. Pleasant Valley Road
Winchester, VA 22601

Shenandoah County

Jenna French, Director of Tourism
JFrench@shenandoahcountyva.us
ShenandoahTravel.org
(540) 459-6227
600 N. Main St. Suite 101
Woodstock, VA 22664

City of Harrisonburg

Brenda Black, Director of Tourism
Brenda.Black@harrisonburgva.gov
VisitHarrisonburgVA.com
(540) 432-8935
212 S Main Street
Harrisonburg, VA 22801

City of Waynesboro

Courtney Cranor, Assistant Director of
Economic Development & Tourism
CranorCS@ci.waynesboro.va.us
VisitWaynesboro.net
(540) 942-6644
301 W. Main Street
Waynesboro, VA 22980

Lexington/Rockbridge County

Patty Williams, Director of Marketing
marketing@lexingtonvirginia.com
LexingtonVirginia.com
(540) 463-3777
106 E. Washington Street
Lexington, VA 24450

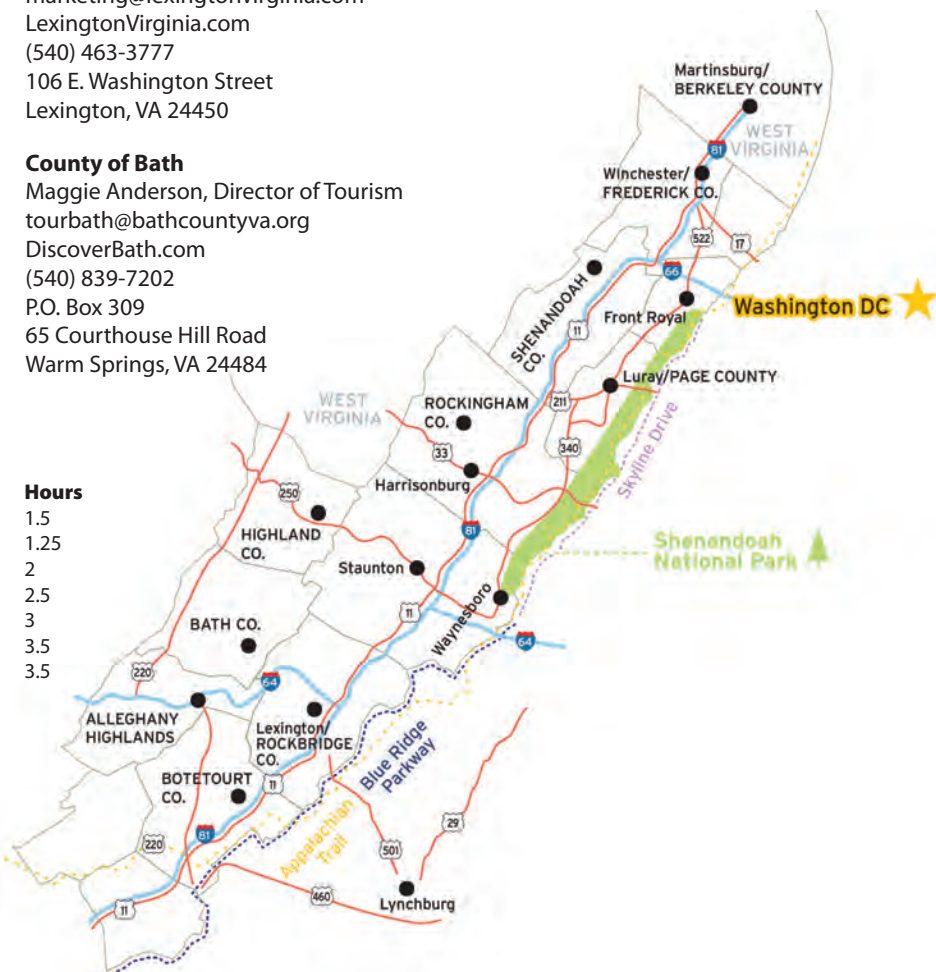
County of Bath

Maggie Anderson, Director of Tourism
tourbath@bathcountyva.org
DiscoverBath.com
(540) 839-7202
P.O. Box 309
65 Courthouse Hill Road
Warm Springs, VA 24484

Botetourt County

Lisa Moorman, Tourism Manager
lmoorman@botetourtva.gov
VisitBotetourt.com
(540) 473-1167
16 East Main Street, Box 4
Fincastle, VA 24090

Driving from DC	Hours
Winchester/FREDERICK CO.	1.5
SHENANDOAH CO.	1.25
Harrisonburg	2
Waynesboro	2.5
Lexington/ROCKBRIDGE CO.	3
BATH CO.	3.5
BOTETOURT CO.	3.5





Culinary

In the Shenandoah Valley, it's easy to buy fresh and buy local. Many of the area's melting pot of restaurants bring the farm-to-table philosophy to life, creating gourmet dishes from locally-sourced ingredients. Whether you prefer to dine rooftop, out on the patio, in a historic building, among local art, or in front of a local food truck, there's a restaurant with its own distinctive atmosphere for you in the Shenandoah Valley.



WINCHESTER/FREDERICK COUNTY

Violino Ristorante | Winchester

Located in historic Old Town Winchester, this family-owned restaurant serves creative, homemade Italian cuisine with warm hospitality.



SHENANDOAH COUNTY

J&L Green Farm | Edinburg

Enjoy a true farm to fork experience along the Watch It Grow and Eat it Slow tour with farm tours and on-site markets.



HARRISONBURG

Jack Brown's Beer & Burger Joint

Offering specialty Wagyu beef burgers with creative toppings, fried Oreos, and an immense selection of brews.



WAYNESBORO

Green Leaf Grill

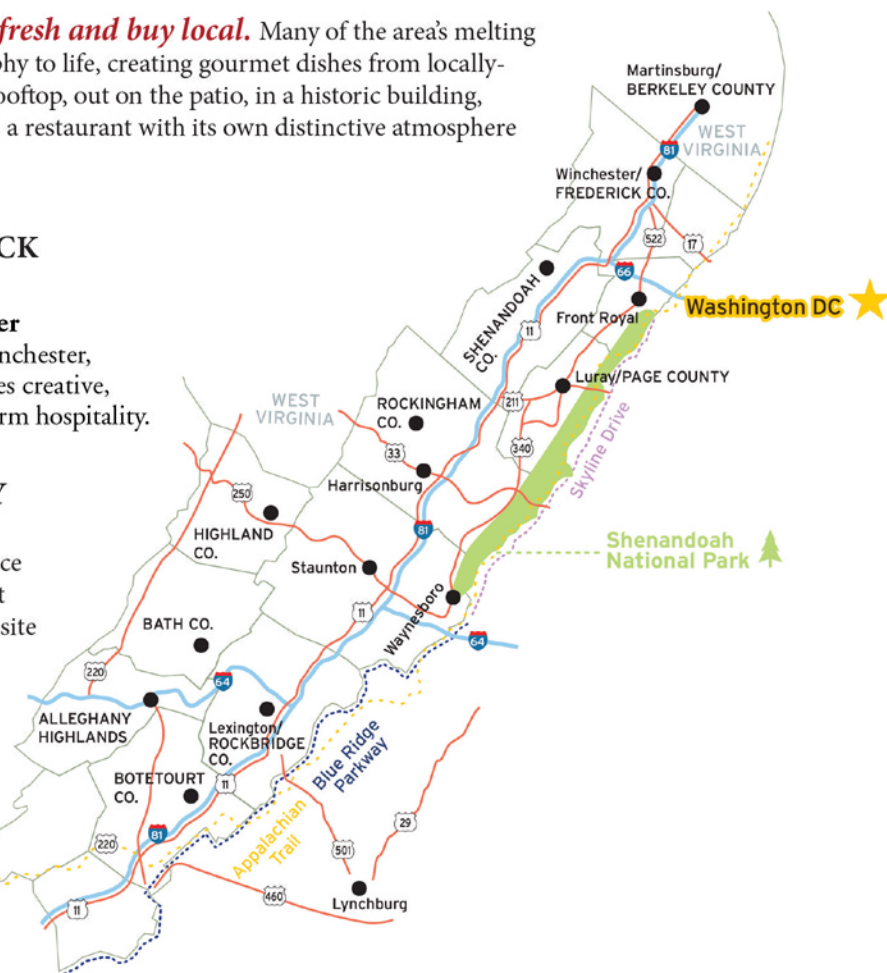
Voted Best of Virginia 2013 featuring seafood gumbo, creative vegetarian options, fun comfort foods and build your own gourmet pizzas.



LEXINGTON/ ROCKBRIDGE COUNTY

The Red Hen | Lexington

Farm-to-table restaurant reflecting current trends in artisan food and beverage. In partnership to preserve and utilize Dorkings, a breed of heritage chicken.



BATH COUNTY

The Waterwheel Restaurant | Warm Springs

A Virginia Historic Landmark set amidst the gears and inner workings of an old mill. Serving locally sourced traditional meals, world class wine and pints in the intimate Simon Kenyon Pub, which boasts just four seats.



BOTETOURT COUNTY

The White Oak Tea Tavern | Troutville

Pub-style tearoom located in the historic Cloyd House, circa 1783 serving a variety of fine teas specially blended by the owner.



Spirits

Experience your beverage from growth to glass as you sip your way through the Shenandoah Valley at more than 40 vineyards, craft breweries, distilleries and cideries. The majestic mountains serve as more than just a stunning backdrop for enjoying your spirits. Their deep, rocky soils also make the Valley an ideal location for growing the highest quality grapes which produce award-winning wines. The Valley's vast apple orchards give rise to delectable ciders and the region is quickly emerging as a destination for outstanding craft breweries, each with their own unique character and flair.



WINCHESTER/FREDERICK COUNTY

Escutcheon Brewing | Winchester

Enjoy locally brewed craft beer, live music and food trucks at this hip tap room.



SHENANDOAH COUNTY

Muse Vineyard | Woodstock

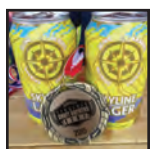
Winner of the 2015 Virginia Governor's Cup for their 2009 Clio blend.



HARRISONBURG

Pale Fire Brewing Company

Located in the historic Ice House, relax by the fireplace and enjoy a freshly brewed pint – or flight – of one of up to ten beers.



WAYNESBORO

Seven Arrows Brewery

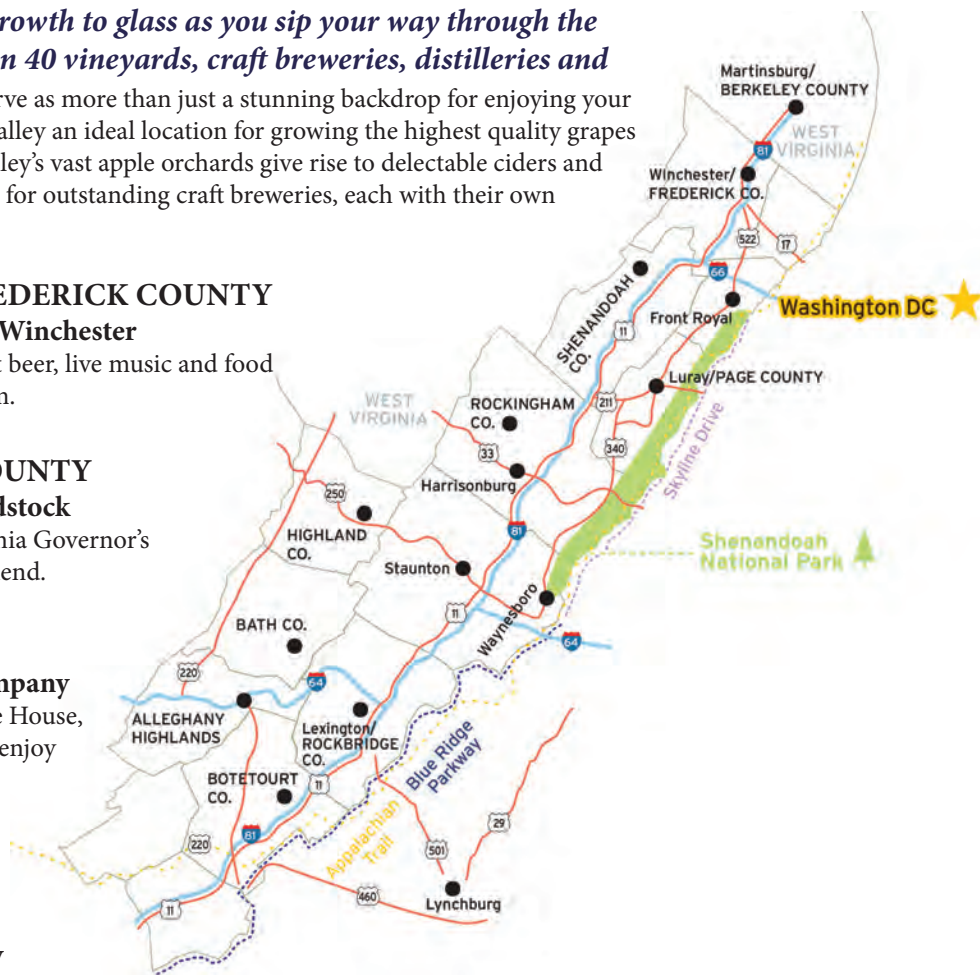
Inspired by a Native American blessing referencing the creator, the earth and the four directions. Enjoy Skyline Lager—a Virginia Craft Brewers gold medal winner.



LEXINGTON/ ROCKBRIDGE COUNTY

Devils Backbone Brewery | Lexington

Small and Mid-Size Brewing Company & Brew Team of the Year for three consecutive years offering over ten brews, brewery tours and live music.



BATH COUNTY

Les Cochons d'Or (The Golden Pigs) | Hot Springs

An upscale bistro and bar offering cocktails and craft beers. Crystal Krieger is one of only 325 Advanced Sommeliers in the world and is one of only a handful of female sommeliers in the United States.



BOTETOURT COUNTY

The Wine Trail of Botetourt County

Our three farm wineries welcome visitors for tours, tastings and hospitality with a variety of special events that take place throughout the season.



Music of every type is celebrated throughout the Shenandoah Valley from Bluegrass to Beethoven and the ever famous mid-18th century folk song, Oh Shenandoah.

From Arts Camp, to festivals and street fairs—as well as shops and beautiful galleries exhibiting fine arts and artisan crafts—the visual arts are an integral part of your Shenandoah Valley experience. And our Artisan Trail networks help you to find these unique and gifted artists, some actually working in their studios. No visit would be complete without theatre and who better than the Bard himself? Shakespeare in the Shenandoah...who knew?



WINCHESTER/FREDERICK COUNTY Top of Virginia Artisan Trail

A network of craft artisans, fine artists, and agri-artisans that showcases the best of all things locally created.



SHENANDOAH COUNTY O Shenandoah County Artisan Trail

Discover the inspiration behind the work as you tour studios, watch live demonstrations, and meet the artists themselves.



HARRISONBURG Forbes Center for Performing Arts

Located at James Madison University, the 175,000-square-foot facility's five venues host theater, dance and fine art exhibits.



WAYNESBORO Shenandoah Valley Art Center

A place to look at, learn about and talk about art featuring workshops, art shows, musical performances and artist studios.



LEXINGTON/ ROCKBRIDGE COUNTY Shenandoah Art Destination | Lexington

All inclusive art vacation for students of all skill levels to experience plein-air painting, printmaking and illustration on a scenic B&B property.



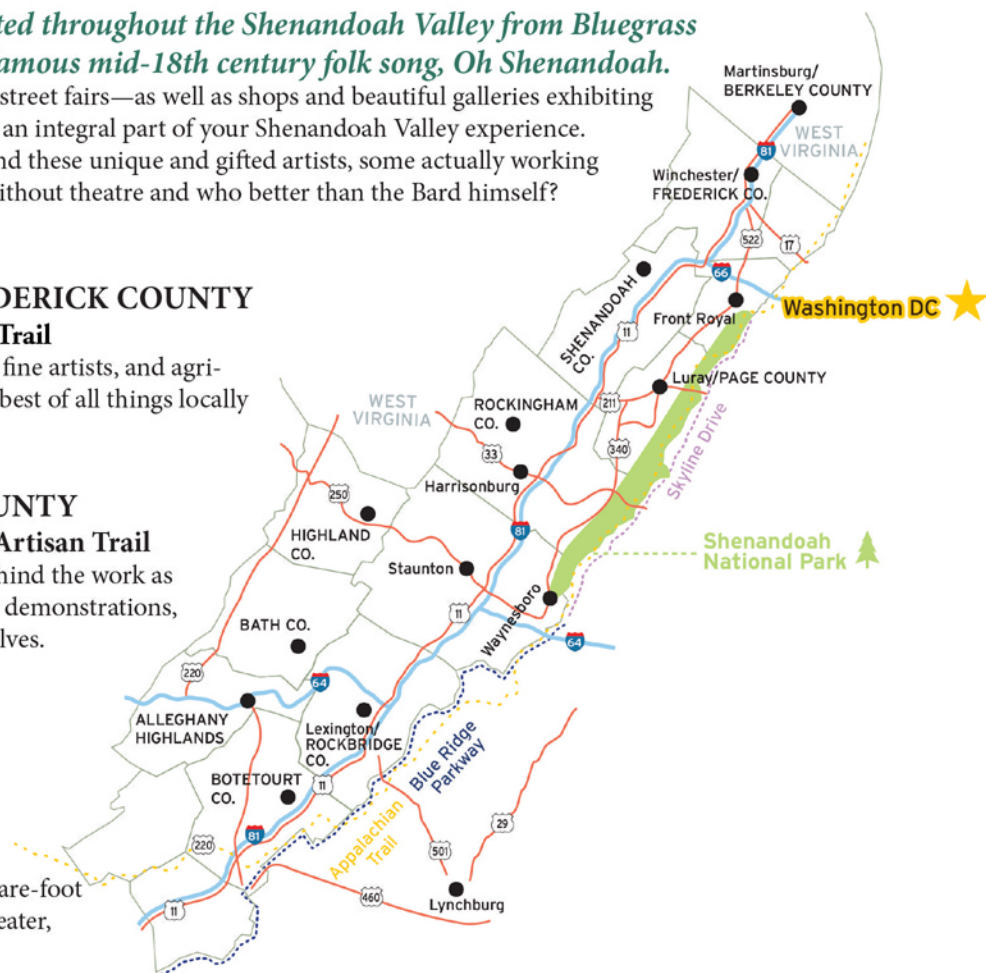
BATH COUNTY Garth Newel Music Center | Hot Springs

Expertly performed concerts are complimented with fine dining, a convivial atmosphere into an experience that celebrates all the senses.



BOTETOURT COUNTY The D. Geraldine Lawson Performing Arts Center and Attic Productions | Fincastle

Community theatre at its best! Providing live performances, family entertainment, and a forum for learning about all areas of theatre production.





Family Fun

Create lasting family memories with a trip through the scenic Shenandoah Valley.

Remember the endless giggles of children receiving llama kisses along The Fields of Gold Farm Trail or their wide eyes as they peer out over legendary views while hiking Shenandoah National Park. Be intrigued as you explore pivotal sites in our country's history from the settling of the frontier to our nation's Civil War. Explore underground caverns and above ground treasures and cherish the smiles that will last a lifetime as you recall your visit to a land called Shenandoah, "Daughter of the Stars."



WINCHESTER/FREDERICK COUNTY

Family Drive-In Theatre | Stephens City

This nearly 60-year-old classic drive-in features new releases, special events, and family fun under the stars.



SHENANDOAH COUNTY

Shenandoah Caverns Family of Attractions | Quicksburg

Famous bacon formations, historic parade floats, retail window displays and agricultural exhibits will leave kids grinning ear to ear.



HARRISONBURG

Explore More Discovery Museum

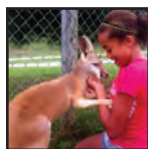
A community-inspired museum designed to engage young minds through interactive, multi-sensory learning experiences.



WAYNESBORO

Ridgeview Park

A 85-acre park along the South River great for family fun featuring several gardens, nature trails, ball fields, a fishing pier, pool and playground.



LEXINGTON/ROCKBRIDGE COUNTY

Virginia Safari Park |

Natural Bridge

Get eyeball-to-eyeball as you feed animals right out of your car in this 180-acre drive-thru safari and zoo.



BATH COUNTY

Diamond Triple C Ranch | Millboro

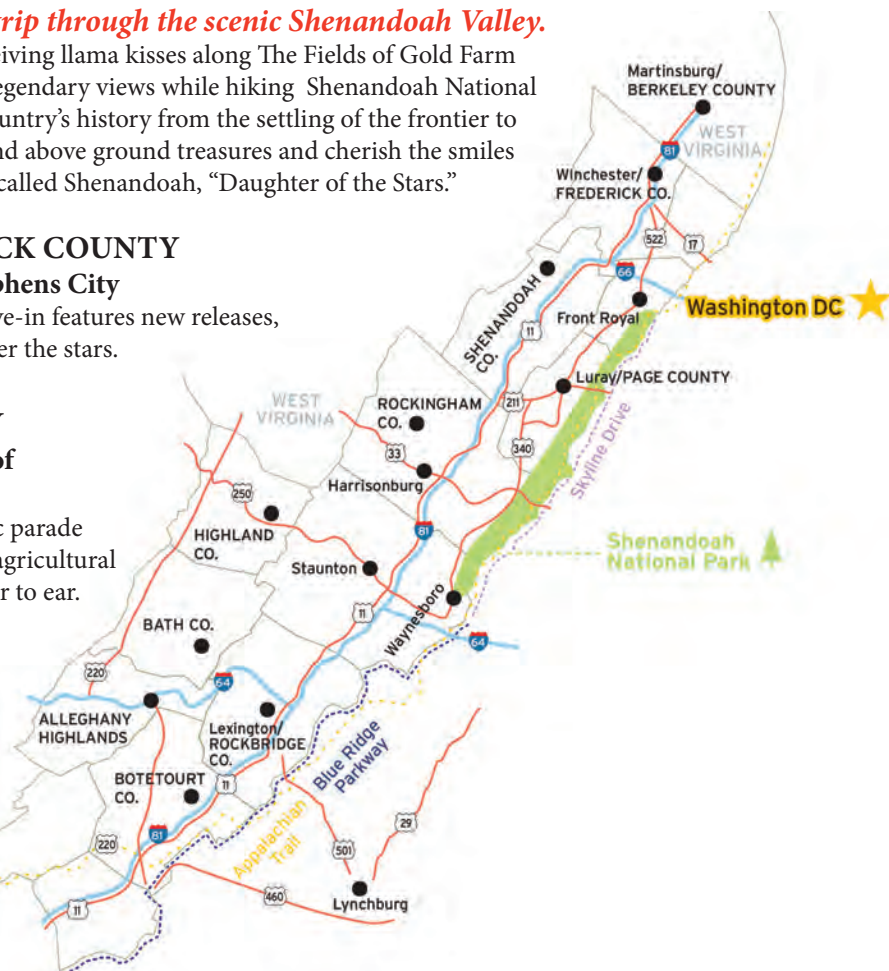
Meet Molly, Mozart and a host of other cute and cuddly alpaca when you visit Diamond Triple C Ranch, home to the finest in Huacaya and Suri Alpacas. Stop by and snap a selfie!



BOTETOURT COUNTY

Roaring Run Furnace and Falls | Fincastle

Hike, picnic, cool off in the waters and learn about an example of the iron industry during the 19th century as you view the historic iron furnace.





History

The beautiful and vibrant Shenandoah Valley has an abundance of rich history, offering an unmatched perspective of the American Civil War and early settlement exploration. Stretching 200 miles between The Blue Ridge Mountains to the east and The Allegheny Mountains to the west, The Shenandoah Valley is home to old legends, revered tales, scenic battlefields, frontier thoroughfares, historic properties and Civil War sites and trails. Step back to a time of discovery—envisioning the passage of travelers such as Daniel Boone, Lewis and Clark and thousands of settlers—along a wagon path called The Wilderness Road. Whether visiting for a short while or long, let our historic valley be a part of your journey.



WINCHESTER/FREDERICK COUNTY

Belle Grove Plantation | Middletown

This authentic 1797 Manor House was built by Major Isaac Hite and his wife Nelly Madison Hite, sister of President James Madison.



SHENANDOAH COUNTY

Virginia Museum of the Civil War

Over 300 acres with museum, Bushong Farm and battlefield provide many opportunities to reflect upon the Battle of New Market where 257 young cadets from Virginia Military Institute fought to protect the Confederacy on May 15, 1864.



HARRISONBURG

Valley Turnpike Museum

Located in the Hardesty-Higgins House (circa 1848), relive the history of settlement in the Shenandoah Valley along Virginia's heritage migration route.



WAYNESBORO

Battle of Waynesboro

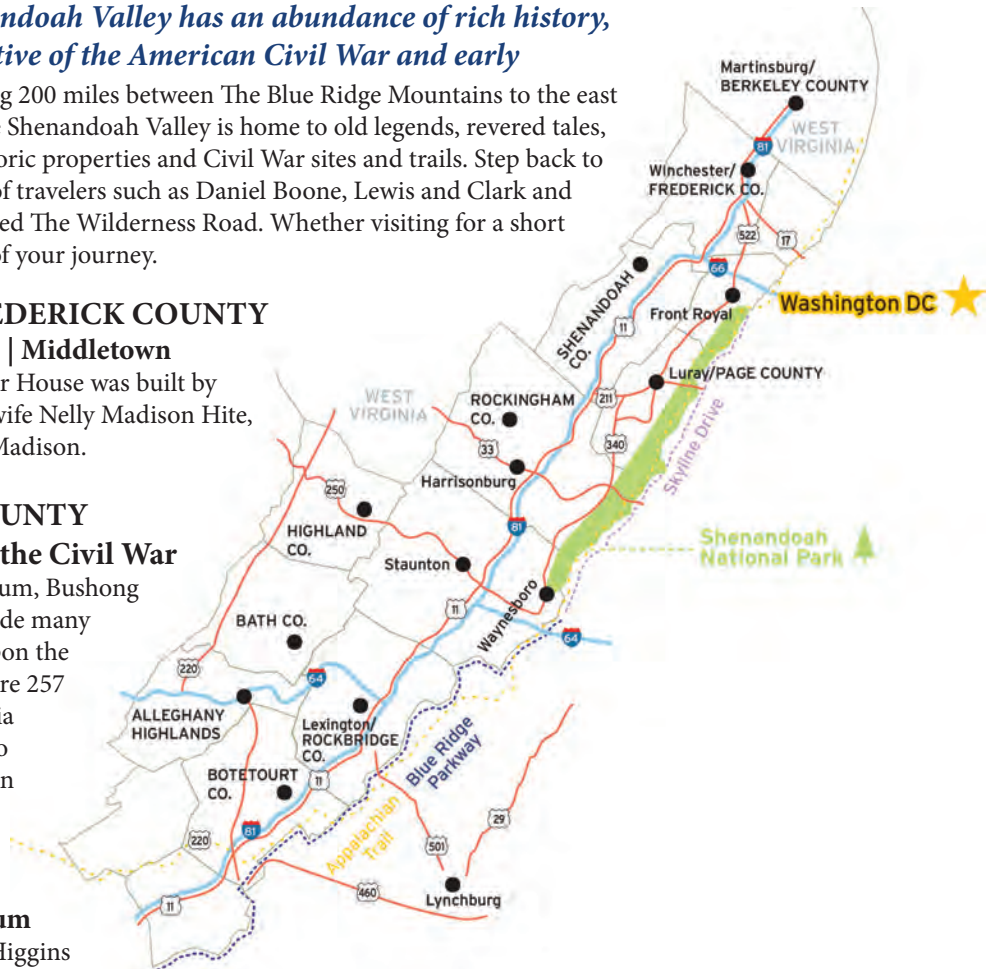
The last battle fought in the Shenandoah Valley is remembered with an annual reenactment and documented within the Heritage and the Plumb House Museums.



LEXINGTON/ ROCKBRIDGE COUNTY

Lee Chapel & Museum

Located on the campus of Washington and Lee University, the chapel is the burial site of Civil War General Robert E. Lee and offers a glimpse into the University's great heritage.



BATH COUNTY

The Omni Hotel and Resort | Hot Springs

A decade before the American Revolution, the historic Homestead welcomed its first guests to experience the beauty of the Virginia's Western Highlands. Today this four season resort offers natural healing springs, two championship golf courses as well as several restaurants and shops.



BOTETOURT COUNTY

Botetourt County Historical Museum | Fincastle

A repository for hundreds of artifacts that interpret the unique history of the county, including multiple visits from Meriwether Lewis and William Clark, commissioned to explore the Louisiana Purchase.



Outdoors

The Shenandoah Valley is the perfect place to plan your on- or off-road adventure.

Enjoy four seasons of activities here in the Valley, with easy access to hiking, bicycling, motorcycling, horseback riding, rock climbing, show caves and caverns, paddling and water sports and skiing. With picturesque drives and rivers—such as the Blue Ridge Parkway, Skyline Drive, Wilderness Road, Appalachian Waters Scenic Byway and the Shenandoah, James and Maury Rivers—it's an ideal place to launch your next outdoor adventure.



WINCHESTER/FREDERICK COUNTY

State Arboretum of Virginia | Boyce, VA

Explore 172 acres—including over 5,000 woody trees and shrubs from around the world—open 365 days a year, free of charge.



SHENANDOAH COUNTY

Bryce Resort | Mt Jackson

Four seasons of outdoor fun from land, water and air! Enjoy golf, boating, zipline, mountain bike park and grass and snow skiing and mountain boarding.



HARRISONBURG

Cycling Capital of the Shenandoah Valley

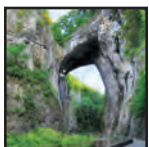
With designations as a Bronze Level Ride Center and Bike-Friendly Community, and recognition from USA Today as a “Top Mountain Biking Town,” the city is a top notch destination for cyclists.



WAYNESBORO

Scenic Byways

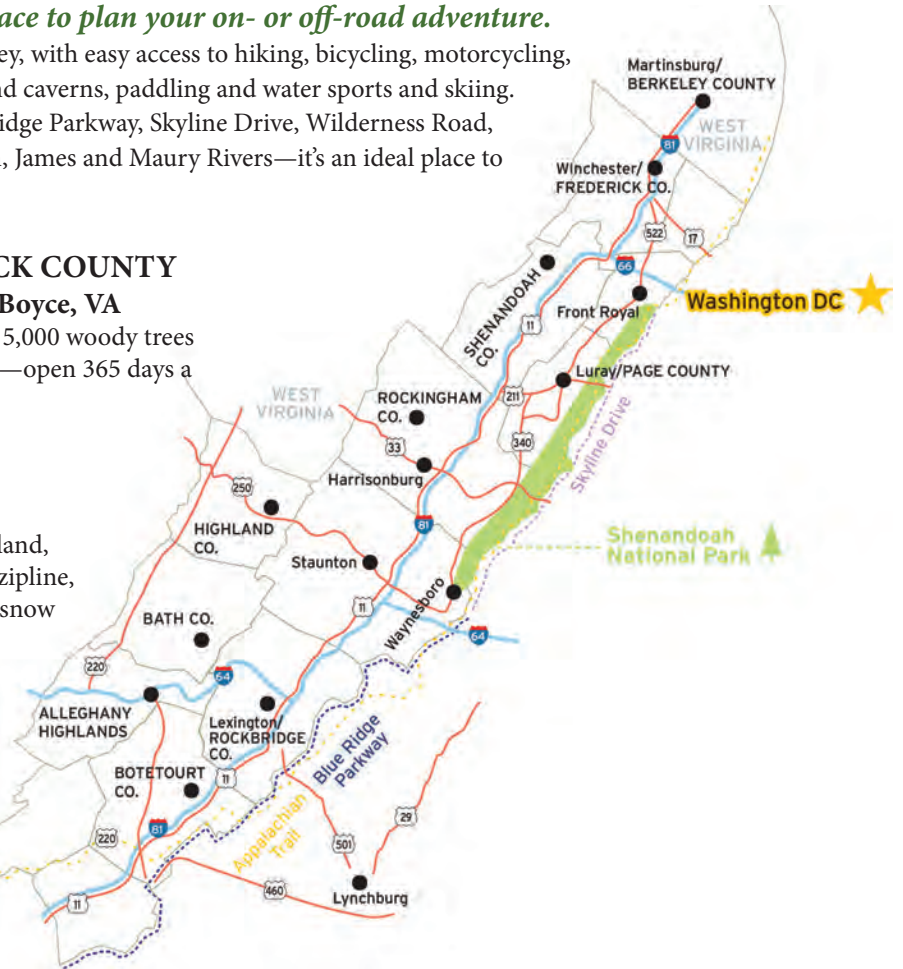
Enjoy a leisurely ride along Skyline Drive and the Blue Ridge Parkway, or take a hike on one of the many trails—including the Appalachian Trail.



LEXINGTON/ ROCKBRIDGE COUNTY

Natural Bridge Park | Natural Bridge

One of the original “Natural Wonders of the World,” the Natural Bridge soars 215 ft. high and the Caverns descend 34 stories deep. The property also includes a Monacan Indian village, walking/biking trails, waterfall and full service hotel and conference center.



BATH COUNTY

Douthat State Park | Millboro

A 4,500 acre park including Douthat Lake, 72 miles of hiking trails, an amphitheater, restaurant, 35 cabins, kayak, boat and canoe rentals.



BOTETOURT COUNTY

The Upper James River Water Trail

With nine access points, these headwaters provide 45 miles of some of the finest canoeing, kayaking, tubing and freshwater fishing available in Virginia.