



Tourism Board Meeting
August 17, 2017
8:00 am
Visitors Center Conference Room

AGENDA

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|----------------------------------------------|-----------------------------|
| I. Call to Order | Dan Martin, Chairman |
| II. Roll Call | Lauren Haan |
| III. Approval of Minutes – July 20, 2017 | |
| IV. Executive Director’s Report | Justin Kerns, Exec Director |
| V. Committee Reports | |
| a. Marketing Committee | Sharon & Kristen |
| b. MATPRA Marketplace Taskforce | Karen & Mary |
| VI. Unfinished Business | |
| a. Website refresh update | |
| b. Patsy Cline Exhibit open date? | |
| VII. New Business | |
| a. Road sign update | |
| b. Schrock bus wraps | |
| VIII. Public Comments | |
| IX. Next Meeting: September 21 st | |
| X. Adjournment | |