



Tourism Board Meeting
January 18, 2018
9:00 am
Visitors Center Conference Room

AGENDA

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|-------|---|-----------------------------|
| I. | Call to Order | Dan Martin, Chairman |
| II. | Roll Call | Renee Bayliss |
| III. | Approval of Minutes – November 16 & December 21, 2017 | |
| IV. | Executive Director’s Report | Justin Kerns, Exec Director |
| V. | Committee Reports | |
| | a. Marketing Committee | Sharon & Kristen |
| | b. Strategic Plan Ad-Hoc Committee | Dan & Mary |
| VI. | Unfinished Business | |
| | a. Website refresh update | Renee |
| | b. Tourism Ambassador program update | Justin |
| VII. | New Business | |
| | a. LOVEworks Program Community Taskforce | Justin |
| | b. Formation of Nominating Committee | Dan |
| VIII. | Public Comments | |
| IX. | Next Meeting: February 15, 2017 | |
| X. | Adjournment | |