



Tourism Board Meeting
July 20, 2017
8:00 am
Visitors Center Conference Room

AGENDA

- | | |
|--|-----------------------------|
| I. Call to Order | Dan Martin, Chairman |
| II. Roll Call | Renee Bayliss |
| III. Approval of Minutes – June 15, 2017 | |
| IV. Executive Director’s Report | Justin Kerns, Exec Director |
| V. Committee Reports | |
| a. Marketing Committee | Sharon & Kristen |
| b. MATPRA Marketplace Taskforce | Karen & Mary |
| VI. Unfinished Business | |
| a. Tourism Master Plan update | Justin Kerns |
| b. Website refresh update | |
| VII. New Business | |
| a. None | |
| VIII. Short presentation – Felicia Hart, Director of Community Dev & Tourism for Front Royal | |
| IX. Public Comments | |
| X. Next Meeting: August 17 th | |
| XI. Adjournment | |