



**Tourism Board Meeting**  
June 15, 2017  
8:00 am  
Visitors Center Conference Room

**AGENDA**

- |       |  |                             |
|-------|--|-----------------------------|
| I.    | Call to Order  | Dan Martin, Chairman        |
| II.   | Roll Call  | Renee Bayliss               |
| III.  | Approval of Minutes – May 18, 2017                       |                             |
| IV.   | Executive Director’s Report                              | Justin Kerns, Exec Director |
| V.    | Committee Reports  |                             |
|       | a. Marketing Committee                                   | Sharon & Kristen            |
|       | b. MATPRA Marketplace Taskforce                          | Karen & Mary                |
| VI.   | Unfinished Business                                      |                             |
|       | a. Southeast Tourism Society Congressional Summit update | Justin Kerns                |
|       | b. Tourism Master Plan discussion                        | Justin Kerns                |
| VII.  | New Business   |                             |
|       | a. None  |                             |
| VIII. | Public Comments  |                             |
| IX.   | Next Meeting: July 20 <sup>th</sup>                      |                             |
| X.    | Adjournment  |                             |