



Tourism Board Meeting
December 20, 2018
8:00 am
Visitors Center Conference Room

AGENDA

- I. Call to Order Justin Kerns, Exec Director
- II. Roll Call Renee Bayliss
- III. Approval of Minutes – October 18, 2018
- IV. Executive Director’s Report Justin
- V. Committee Reports
 - a. Marketing Committee Sharon & Kristen
 - b. Board Appointment & Nominations Committee Kristen – form for FY20
- VI. Unfinished Business
 - a. HOG Rally Update Justin
 - b. Spottswood Poles Update Justin
- VII. New Business
 - a. Chamber of Commerce liaison update Justin
 - b. Bylaws change to include Stephens City and Middletown Justin
 - c. Strategic Plan update and vote to adopt Justin
- VIII. Public Comments
- IX. Next Meeting: January 17, 2019
- X. Adjournment