



Tourism Board Meeting
October 18, 2018
8:00 am
Visitors Center Conference Room

AGENDA

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| I. | Call to Order | Justin Kerns, Exec Director |
| II. | Roll Call | Renee Bayliss |
| III. | Approval of Minutes – September 20, 2018 | |
| IV. | Election of Chair and Vice Chair | Justin |
| V. | Executive Director’s Report (questions) | Justin |
| VI. | Committee Reports | |
| | a. Marketing Committee | Sharon & Kristen |
| | b. Strategic Plan Ad-Hoc Committee | Mary & Dan |
| | c. Board Appointment & Nominations Committee | Andy & Karen |
| VII. | Unfinished Business | |
| | a. HOG Rally Update | Justin |
| | b. Spottswood Poles Update | Justin |
| | c. Tourism Ambassador Training Update | Justin |
| VIII. | New Business | |
| | a. None | |
| IX. | Public Comments | |
| X. | Next Meeting: November 15, 2018 | |
| XI. | Adjournment | |