



Tourism Board Meeting
February 21, 2019
8:00 am
Visitors Center Conference Room

AGENDA

- I. Call to Order Justin Kerns, Exec Director
- II. Roll Call Renee Bayliss
- III. Approval of Minutes – January 17, 2019
- IV. Executive Director’s Report Justin
- V. Committee Reports
 - a. Marketing Committee Kristen & Sharon
 - b. Board Appointment & Nominations Committee Andy & Karen
- VI. Unfinished Business
 - a. HOG Rally Update Justin
 - b. Strategic Plan Update Justin
 - c. Willa Cather - Virginia Women’s Monument Nomination Justin
 - d. Spottswood Poles Memorial Initiatives Update Justin
- VII. New Business
 - a. Tourism Ambassador Task Force request Justin
 - b. FY2020 Budget Proposal Justin
- VIII. Public Comments
- IX. Next Meeting: March 21, 2019
- X. Adjournment