



**Tourism Board Meeting**  
January 17, 2019  
8:00 am  
Visitors Center Conference Room

**AGENDA**

- |       |  |                             |
|-------|--|-----------------------------|
| I.    | Call to Order  | Justin Kerns, Exec Director |
| II.   | Roll Call  | Renee Bayliss               |
| III.  | Approval of Minutes – December 20, 2018                |                             |
| IV.   | Executive Director’s Report                            | Justin                      |
| V.    | Committee Reports                                      |                             |
|       | a. Marketing Committee                                 | Kristen & Sharon            |
|       | b. Board Appointment & Nominations Committee           | Andy & Karen                |
| VI.   | Unfinished Business                                    |                             |
|       | a. HOG Rally Update                                    | Justin                      |
|       | b. Strategic Plan Update                               | Justin                      |
| VII.  | New Business   |                             |
|       | a. Willa Cather – Virginia Women’s Monument Nomination | Justin                      |
| VIII. | Public Comments  |                             |
| IX.   | Next Meeting: February 21, 2019                        |                             |
| X.    | Adjournment  |                             |