



Tourism Board Meeting
July 18, 2019
8:00 am
Visitors Center Conference Room

AGENDA

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| I. | Call to Order | Justin Kerns, Exec Director |
| II. | Roll Call & Board Changes | Renee Bayliss |
| III. | Approval of Minutes – June 20, 2019 | |
| IV. | Executive Director’s Report | Justin |
| V. | Committee Reports | |
| | a. Board Appointment & Nominations Committee | Andy & Karen |
| | b. Marketing Committee | Kristen & Lani |
| | c. Tourism Ambassador Committee | Eddie & Shannon |
| VI. | Unfinished Business | |
| | a. HOG Rally Recap | Greely & Justin |
| | b. Strategic Plan Update | Justin |
| | c. Newcomer’s Event Recap | Lani |
| VII. | New Business | |
| | a. FY20 Board and Commission Member Guidelines | Kristen & Justin |
| | b. Discuss Potential Sports Tourism Advisory Committee | Kristen & Justin |
| | c. Discuss Potential Agritourism Advisory Committee | Kristen & Justin |
| VIII. | Public Comments | |
| IX. | Next Meeting: August 15, 2019 | |
| X. | Adjournment | |