



Tourism Board Meeting

August 18, 2022

8:00 am

Winchester-Frederick County Video Room

AGENDA

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|-------|---|-----------------------------|
| I. | Call to Order | Lani Pendleton |
| II. | Roll Call | Renee Bayliss |
| III. | Approval of Minutes – July 21, 2022 (Vote) | |
| IV. | Executive Director’s Report | Justin |
| V. | Committee Reports | |
| | a. Member Nominating Committee | Lani & Laura |
| | b. Marketing Committee | Julie & Joey |
| | c. Personnel Committee | Ashley & Julie |
| | d. Finance Committee | Gwen & Laura |
| | e. Video Featurette Ad Hoc Committee | Ashley & Victoria |
| | f. Sports Tourism Ad Hoc Committee | Joey & Levi |
| VI. | Old Business | |
| | a. Tourism ARPA Project Update | Justin |
| VII. | New Business | |
| | a. None | Justin |
| VIII. | City and County Government Liaison Comments | McCann Slaughter & Milstead |
| IX. | Public Comments | |
| X. | Next Meeting: September 15, 2022 | |
| XI. | Presentation by Charrette on Spring recap | Amanda Carter (via Zoom) |
| XII. | Adjournment | |